



THE PHARMACEUTICAL SECTOR IN ITALY



The «Farmaceutica» industry in Italy is the second most important (**19 % of the market**) in Europe after Germany. It employs **63,500 people**, and generated revenues of **€30.1 billion** in 2015 (+5% compared to 2014). Importing **investments** (€2.5 billion, including 1.3 billion in R&D and 1 billion in production) in innovative products and technologies have made possible a very strong increase in export (**+57%** from 2010 to 2015 while the European average is 33%), which represents **73% of turnover**.



Source : Farmindustria

There are about 200 companies in the pharmaceutical sector in Italy. **Lombardy** is the most important region in this (and 2nd in Europe) With **28 000 employees, 100 companies and 30 research centers**, ahead the Lazio region (16 000 employees), Tuscany (7 000 employees).

Thanks to its favorable social protection system (77% of health expenditure is paid by the State) Italy is one of the **world's largest consumers of medicines** with about 2600€/year/inhabitant in health expenditure which can be explained by an aging population. Among the main groups in the Italian pharmaceutical industry, we find Abiogen, Bracco, AlfaSigma, Zambon...

Based on data from Farmindustria Association for the pharmaceutical industries, Italy is number one in the Istat list for the competitiveness of industrial sectors. The pharma, from 2010 to 2016, is the number one for the growth of industrial production, export growth and productivity growth.

Even at the European level, Italy has an important place. Indeed, the country is the second largest pharmaceutical producer in the European Community, with a production value of 30 billion (including 71% destined for export) only slightly surpassed by Germany. The opportunities of being the number one in the medium term are concrete. Finally, a note for the export: between 2010 and 2016 we are the country that has recorded a major increase compared to other European countries.

Reference fairs:

COSMOFARMA EXHIBITION - <http://www.cosmofarma.com/>

Dates: 12-14 April 2019

Place: Bologna

PHARMINTECH 2019-Innovation exhibition in the Pharmaceuticals' fields

- <http://www.pharmintech.it/ita/home>

Dates: From 10 to 12 April 2019

Place: Bologna

Sources :

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BIO PHARMA DAY, *"Settore farmaceutico in continua crescita:ecco l'indagine di Farindustria!"*, published on April 19, 2016

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Jupiter, Pharmaceutical industry, a strategic asset for Italy, November 30, 2017

<http://www.lastampa.it/2016/06/23/economia/lindustria-farmaceutica-un-settore-in-salute-VUUhzuqWrVsOk0IX4fWPYK/pagina.html>